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| **SUMMARY**   |  | | --- | | A passionate Developer with 5years extensive experience building online businesses using the Shopify E-commerce platform, WordPress platform that includes front-end development, web design, and user interface design (UI) skills. I've worked with Shopify Apps, WordPress Apps, and Integrations to integrate payment processing, inventory management, and other store-related features. I possess unique viewpoints, development experience, and a comprehensive knowledge of everything required to specialise in all Projects. |   **CORE SKILLS**   |  | | --- | | * Wide-ranging knowledge of the admin system and shop construction, launch, and maintenance * Working knowledge of WordPress and Shopify's theming system and Liquid templating * Experience implementing/debugging third-party Shopify apps, WordPress apps as well as building unique solutions if needed * In-depth knowledge and expertise with HTML5, CSS3, vanilla JavaScript, jQuery, ES2015/ES6, and current JavaScript frameworks * Working knowledge of Shopify's object/properties, AJAX API, and Meta fields * Extensive testing and debugging abilities using the browser console and other tools * Prior experience developing responsive layouts for desktop, tablet, and mobile devices * Working knowledge of third-party services and APIs, as well as Shopify and WordPress plugins * Capability to communicate effectively and provide proactive feedback * Strong programming knowledge of “Liquid” for Shopify Stores and Shopify Themes * Knowledge of Google Analytics for Conversion Rate Optimization (CRO) is also desirable. Furthermore, expertise in Google Content Experiments is required for Testing purposes. * Knowledge of other E-commerce platforms like Magento, WooCommerce, Joomla * Strong interpersonal skills to interact with stakeholders from multiple team * Self-motivated, confident, and ready to work in all team environments |   **work Experience**   |  | | --- | |  |   **SHOPIFY DEVELOPER | April 2021 -August 2022 | DIGITAL ABUNDANCE**  **Project**: Built an online fashion store with Shopify for a client of Digital Abundance so that customers can purchase items from the comfort of their own homes or workplace and shopping can be made easier and convenient for the customer through the internet. I collaborated with the Product Owner, QA testers, Business Analyst to implement the user stories within the sprint backlog based on values and importance to the product and vision.  Roles:   |  | | --- | | * Built a knowledgeable and interesting Shopify store to boost sales and revenue * Developed custom Shopify themes and modified pre-existing templates in accordance with established brand   criteria   * Collaborated with the UI and UX Design Teams to develop distinctive, robust, and creative front-end user experiences * Ensured a smooth connection with Marketing Tools, Platform APIs, and Shopify Apps to optimize the shop for overall efficiency and functionality * Tested and debugged websites regularly to improve performance * Provided technical support and coordination, protecting enterprises against failure * Increased conversion rates by optimizing website |   **WORDPRESS AND SHOPIFY DEVELOPER | Jan 2020 – April 2021 | TEJDIRECT**  **Project**: Developed a Blog site for advertisement and affiliate/digital marketing. Managed an e-commerce website that deals with pet products by uploading of pet items and managing the website. Also, I managed a product on e-commerce website for sales department.  Roles:   |  | | --- | | * Created and updated re-usable code libraries to streamline WordPress development cycle. * Leveraged strong understanding of WordPress core to manipulate admin and theme components. * Converted design assets into component-based HTML, CSS, JavaScript and converted PSD files into custom WordPress themes. * Designed responsive, mobile-first websites from design concepts and provided timely resolution to reported website problems by integrating new solutions into existing platforms. * Delivered quality commercial websites that met coding standards and cross-browser compatibilities. * Reviewed application requirements and interface designs and provided feedback on feasibility. * Designed and implemented website from initial concept, site architecture and wire frames to finished deliverable. * Referenced web analytics reporting to enhance designs and improve site performance. * Used Chrome Inspector and Firebug to debug live sites. * Implemented and assessed performance of SEO best practices. * Teamed with design and project developers to understand project scope and offer elegant, creative, and scalable solutions. * Installed required plugins and additional coding to fit final design and functionality requirements. * Developed and implemented WordPress sites, themes, and plugins. * Conducted wireframe and content reviews with clients as part of iterative design process and collaborated with end users on project specifications, strategy, and execution to build new WordPress pages and update existing ones. * Generated WordPress themes and integrated OTS plugins for expanded functionality. |   SHOPIFY DEVELOPER | June 2018 – Dec 2020 | ODIGITAL  **Project**: Built an online store with Shopify where customers can order product online, have access to the product video, filter and sort product, chat online for easy answers to frequently ask questions (FAQs) and make online purchase with multiple payment options.  Roles:   |  | | --- | | * Developed an interactive and competent Online Shopify Store for driving Sales and Revenue. * Generated custom Shopify Themes and modify pre-existing templates based on defined brand benchmarks. * Specialized in all facets of the ECommerce platform. * Collaborated with the UX and UI Design Teams to develop exclusive, robust, and innovative front-end user experiences. * Ensured a seamless connection with Marketing Tools, Platform APIs, and Shopify Apps to optimize the store for sheer performance and needed functionalities. * Specialized in frequent Testing and Debugging of websites for better performance. They often provide Technical Support and Coordination based on their findings, safeguarding businesses from failures. * Optimized website for increased conversion rates. * Guided customers on project stages and iterations with input on best practices, user needs and technology capabilities. * Worked cooperatively with client services, sales, and design team in deadline-driven environment. * Produced websites compatible with multiple browsers and transformed native applications into mobile-friendly products. * Improved tools to boost user interaction and deliver design versatility.   **BACKEND DEVELOPER INTERN | May 2016 – June 2018 | TECH365**  **Project**: Built a student portal use for managing student data, school fee payment, courses, assignment, and students can have access to their results, tutor, and parents. Developed a restaurant website where customers can order food and pay online with different payment gateway available on the website.    Roles:   * Coordinated with project management on database development timelines and collaborated on stages of systems development lifecycle from requirement gathering to production release. * Designed client-side, server-side architecture and implemented cloud-based backend solutions * Built APIs and data clients to consume APIs. * Managed efficient SQL queries and data transport and Integrated front-end elements into applications. * Resolved scalability problems and addressed security concerns and implemented robust security and data protection measures. * Plan organized and managed marketing campaigns, promotional events, and project from conception through to completion, in line with agreed requirements and guidelines. * Integrated third-party APIs from external applications into web platforms. * Collaborated with multidisciplinary team of designers, developers, and system administrators. * Defined and maintained databases to deliver responsiveness to data client requests and configured servers and managed provisioning. * Troubleshot and tested software and debugged to clean up code and improve efficiency. * Balanced design principles and technology standards with product timelines and customer-specific requirements * Wrote unit tests to evaluate high code coverage and built flexible, reusable code and libraries for future use. * Provide a consistent and professional service which supports the delivery of business plans. * Work proactively to implement government policies and engagement strategy in line with stakeholders’ communication needs both local and national campaign to support the delivery of key business objectives. * Keep accurate records, produce reports, and provide statistical data for analysis and performance manage purposes.   **EDUCATION**  Diploma: Pharmaceutical  Bachelor of Science: Biological Science  **CERTIFICATIONS**   * Responsive Web Design- Codecamp. | |  | | |  |